



Targeted Shopping Solutions, Inc.

For more information, please contact:

Bill Wilson, CMO

wywilson@targetedshoppingsolutions.com

Mobile: 720.442.1112

FOR IMMEDIATE RELEASE

Targeted Shopping Solutions Selected to Present at Venture Summit West

[Denver, CO, February 8, 2016] – Targeted Shopping Solutions, Inc. has been selected to present its solution, ShopMyNeighborhood® (SMN), at the [Fourth Annual Venture Summit West](#), presented by youngStartup Ventures (YSV). The event will be held on March 1 and 2, 2016, at the Computer History Museum in Mountain View, CA.

ShopMyNeighborhood is a Marketing-as-a-Service platform for small businesses. SMN combines a world-class marketing infrastructure, aggregated digital and traditional media channels, a sophisticated targeting engine, and the next-generation Coalition Loyalty Program for local businesses. SMN will be marketed this summer as a community loyalty platform/Buy Local Program sponsored by local Chambers of Commerce.

Venture Summit West is the premier industry gathering connecting venture capitalists, corporate VCs, angel investors, technology transfer professionals, senior executives of early stage and emerging growth companies, university researchers, incubators, and premier service providers.

TSS joins a select group of more than 50 top innovators from the Technology, Cleantech, EdTech and Life Sciences sectors to present their breakthrough investment opportunities to this exclusive audience. The summit features insightful discussions, the newest technologies and latest trends currently shaping the future. YSV understands how important it is to meet the right people and network with like-minded individuals. The summit ensures that only the most cutting edge companies and relevant investors are present.

“We’re excited to be a part of this prestigious event,” said Jim Mulford, TSS President and CEO. “We look forward to introducing SMN to Silicon Valley investors and thought leaders, and expanding our fund-raising presence from the Denver area.”

About Targeted Shopping Solutions, Inc.

Targeted Shopping Solutions, Inc. (TSS) is a Denver-based private company formed to develop, test, pilot, and launch a Marketing-as-a-Service platform to help local businesses thrive and communities prosper. Market introduction and expansion will begin in mid-2016 with the goal of broad national market penetration by 2018. To learn more, visit us at <http://www.targetedshoppingsolutions.com/>.

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